

## Eastlakes Golf Club

cnr Gardeners Road & Isaac Smith Street Eastlakes

Dear Sponsor

Save the date, **Friday 25<sup>th</sup> June 2010**. Please read through the information included in this Package and help us make this event successful by becoming a sponsor or donor!

We would appreciate any and all help that you may be able to give to help our business community and the charity of our choice. If you can, sponsor a hole or tee box or even better yet, come on out and play / network with the tenants. If you are not a golfer, but would still like your business to be part of our Golf Day, you could donate prizes or promotional items for the winning teams or for the golfer's packs. The sky's the limit!

Thank-you in advance for your time and attention, for it is appreciated. If you are interested in sponsoring our Golf day please complete the attached sponsorship registration form.



# Sponsorship Opportunities

## High School Package

### Investment \$1800

- Advertising rights on three tee or green areas (promotional material is required to be delivered and set up by members of your staff at the tees a day before the event or when required)
- Two teams of four players in the tournament
- Breakfast, lunch and drinks for all players in the tournament
- Acknowledgment throughout the Golf day as a Major Sponsor
- Logo recognition in the Golf Day Program and Lakes Business Park website as a major sponsor of the event.
- Special recognition of your company in the Lakes Business Park 'Life at the Lakes' newsletter as a Major sponsor of the "School of St Jude Lakes Business Park Golf Day"
- Special recognition of your company as a donator to the charity "School of St Jude".
- Exclusive advertising rights on the drinks golf cart
- Use of corporate clothing worn by the professional golfer whom we will use for a 'Beat the pro' competition in one of the holes.

## Merchandise Provider Package

### Investment \$1400

- Exclusive rights for your company's logo to be used on all VIP merchandise package items (*All merchandise material is required to be delivered to the Lakes Business Park management office 2 weeks before the event.*)
- Advertising rights on one tee or green area (*all promotional material is required to be delivered to the Eastlakes Golf Club 3 days before the event.*)
- A team of four players in the tournament
- Breakfast, lunch and drinks for all players in the tournament
- Logo recognition in the Golf Day Program and LBP website as a major Sponsor of the event.
- Special recognition of your company in the Lakes Business Park 'Life at the Lakes newsletter as a Major sponsor of the 'School of St Jude Lakes Business Park Golf Day'.

## **Primary School Package**

### **Investment \$700**

- Exclusive advertising rights on the professional golf cart and use of corporate clothing worn by the professional golfer (*all promotional material is required to be delivered to the Eastlakes Golf Club not later than 3 days before the event.*)
- One team of four players in the tournament
- Breakfast, lunch and drinks for all players in the tournament
- Opportunity to have an insert in one mail out to all tenants in the Park
- Logo recognition in the Golf Day Program and LBP website as a sponsor of the event.
- Special recognition of your company in the reminder e-newsletter as a 2010 Sponsor of the School of St Jude Lakes Business Park Golf Day.

## **Pre Primary Package**

### **Investment \$500**

- Signage at the breakfast and lunch in the clubhouse (*all promotional material is required to be delivered to the Eastlakes Golf Club not later than 3 days before the event.*)
- One team of four players in the tournament
- Breakfast, lunch and drinks for all players in the tournament
- Opportunity to have an insert in one mail out to all tenants in the Park
- Logo recognition in the Golf Day Program and LBP website as a sponsor of the event.
- Special recognition of your company in the reminder e-newsletter as a 2010 Sponsor of the School of St Jude Lakes Business Park Golf Day.

## **Classroom Package**

### **Investment \$300**

- Advertising rights on one tee or green area (*all promotional material is required to be delivered to the Eastlakes Golf Club not later than 3 days before the event.*)
- A team of four players in the tournament
- Breakfast, lunch and drinks for all players in the tournament
- Logo recognition in the Golf Day Program and LBP website as a "Hole Sponsor" of the event.

## **Team Package**

### **Investment \$150**

- A team of 4 players in the tournament
- Breakfast, lunch and drinks for all players in the tournament
- Team attire displaying company Logo can be worn by all players

### **Placement Prizes &/or Raffle Donations**

To raise further funds for the School of St Jude we are looking for businesses interested in donating prizes for the golf days multi-draw raffle.

In addition to the raffle, we are looking for companies interested in donating set of 4 prizes which will be given to teams for their performance during the day. Another way to help us is through contributions of prizes for the tournament participants as well as three specialty holes, e.g., longest drive, closest to pin, straightest drive.

*(All prizes are required to be delivered to the Eastlakes Golf Club not later than 3 days before the event.)*

Every player in this tournament receives a prize, not just the top teams.

All proceeds help in helping The School of St Jude fight poverty through education.

# SPONSORSHIP REGISTRATION FORM

Yes! I support Lakes Business Park and The School of St Jude Golf Day

## **Sign me up for:**

- High school package for \$1,800
- Merchandise Provider Package for \$1400
- Primary school Package for \$700
- Pre primary school Package for \$500
- Classroom Package for \$300
- Team Package or \$150

I would like to donate  Prizes of: (Please list)

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Make checks payable to: Lakes Business Park (NSW) Pty. Ltd

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### **Company Name:**

**Name of Player(s):** (If you are signing up on your own and would like to be paired with someone, please list who you would like to play with.)

**Name**

**Mobile no:**

**Email Address:**

- 1.
- 2.
- 3.
- 4.

If you have any questions please call Siemone at: 0406 611 279 or email me [siemone.greig@lakesbp.com.au](mailto:siemone.greig@lakesbp.com.au)